



Creating Links in Your Ad

Help Combined Cycle Journal readers reach your products and services by embedding links directly in your ad. You can make them visible or invisible.

The following directions are from the Adobe 7.0 Help Menu

To create a link using the Link tool:

1. Go to where you want to create a link from in the document.
2. Choose Tools > Advanced Editing > Link Tool, or select the Link tool on the Advanced Editing toolbar. The pointer becomes a cross hair (+), and any existing links in the document, including invisible links, are temporarily visible.
3. Drag to create a rectangle (marquee). This is the area in which the link is active.
4. In the Create Link dialog box, choose the settings you want for the link appearance.
5. To set the link action, do one of the following:
 - a. Elect Go To A Page View, click Next, set the page number and view magnification you want in the current document or in another document, and then click Set Link.
 - b. Select Open A File, click Browse to select the destination file, and click Select. If the file is an Adobe PDF document, specify how the document should open. Click OK.

Note: if the file name is too long in the text box, the middle of the name is truncated.
6. Select Open A Web Page, and provide the URL of the destination web page.
7. Select Custom Link, and click OK to open the Link Properties dialog box. You can set actions associated with the link, such as reading an article, in this dialog box.

To create a link using the Select Tool or the Snapshot tool:

1. Select the Select tool or the Snapshot tool, and drag to select the text or image from which you want to create a link.
2. Right-click (Windows) or Control-click (Mac OS) the selection, and choose Create Link.
3. Select options in the Create Link dialog box as described in the previous procedure.

Note: The Custom Link option is not available for links created from selected text.